

Gain a deeper understanding of business concepts with the Pitch Deck

Secure decision-making basis for investments in start-ups and investorfriendly presentation form for entrepreneurs.

Investors with an interest in financing start-ups and young growth companies often have to choose from a number of alternatives with different business model architectures, business expectations and corporate objectives. Using the Pitch Deck grid, which is recognised by investors, Rother Financial Advisory (RFA) provides a valid basis for making these decisions. On the same lines, the Pitch Deck grid offers entrepreneurs an assured way to present their business idea in a conclusive, plausible and sound manner to potential investors. On request, the analysis can be extended to include probability calculations and expert analysis, thereby further improving the basis for making the decisions. RFA continues to support investors and companies alike in the Post-Invest-Phase. This ensures the best communication and the right amount of experience transfer from investor to company.

Example of care in the digital age

The tasks performed by the RFA in this case more than suffice - from the analysis of a business model for the healthcare sector for investor acquisition and the support in the mapping of sales arguments and structuring of the revenue models, to the continuous monitoring of a running business concern.

With the help of Pitch Deck, the business model of EVO-CURA was optimally mapped for the investor search, a strategic investor was found together with a partner and a new growth dimension opened up for the company.

Currently, EVOCURA is commissioned by the Federal Ministry of Health with a field trial that aims to create a higher quality of care AND a new basis for the adequate, equitable remuneration of care.

